

Public Document Pack



MEETING:	Central Area Council
DATE:	Monday, 11 January 2016
TIME:	2.00 pm
VENUE:	Reception Room, Barnsley Town Hall

AGENDA

3. Public Health - presentation and discussion (Cen.11.01.2016/3) *(Pages 3 - 24)*

To: Chair and Members of Central Area Council:-

Councillors D. Green (Chair), D. Birkinshaw, P. Birkinshaw, Bruff, G. Carr, J. Carr, Clarke, K. Dyson, M. Dyson, Johnson, Mathers (Mayor), Mitchell, Pourali, Riggs and Williams

Area Council Support Officers:

Neil Copley, Central Area Council Senior Management Link Officer
Carol Brady, Central Area Council Manager
Joe Micheli, Lead Locality Officer
Peter Mirfin, Council Governance Officer

Please contact Peter Mirfin on 01226 773147 or email governance@barnsley.gov.uk

Monday 11th January, 2016

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Central Area Council – Public Health

11th January 2016

Rebecca Clarke, Public Health Specialist Practitioner

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Metropolitan Borough Council

Public Health (post 2013)

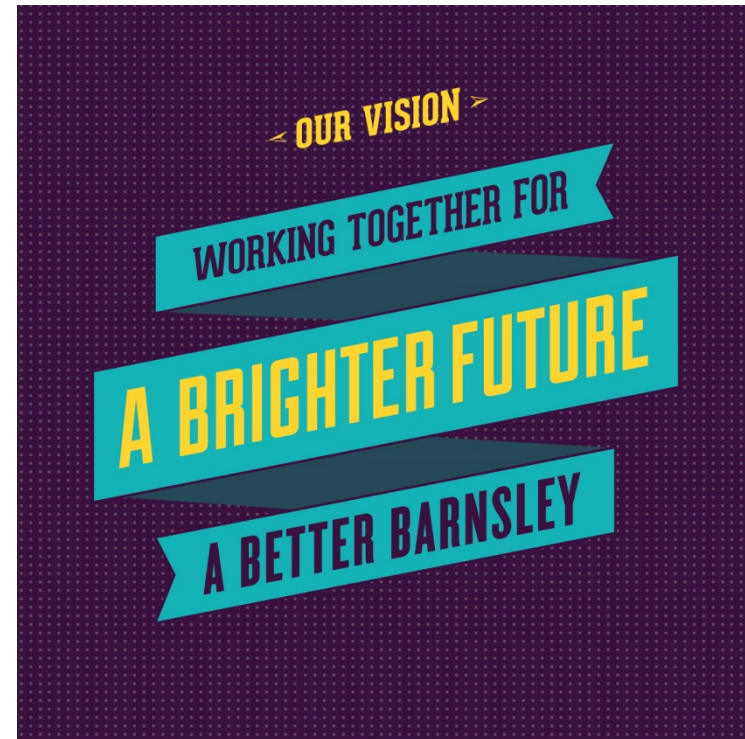
- Councils are required by law to commission or provide certain public health services (known as mandatory services) which include:
 - Sexual health services – STI testing and treatment;
 - Sexual health services – Contraception;
 - NHS Health Checks programme;
 - Local authority role in health protection;
 - Public health advice to NHS commissioners (the 'core offer'); and
 - National Child Measurement Programme.
 - Oral health promotion and surveys
- Other services are at the discretion of the local authorities, depending on national and local priorities.
- In Barnsley we also commission a wide range of key public health services, including smoking cessation, promoting physical activity, addressing obesity, promoting better sexual health etc.



Good health for the population of Barnsley is vital for achieving our three BMBC priorities and therefore our vision:

- 1) Thriving and vibrant economy
- 2) People achieving their potential
- 3) Strong and resilient communities

Barnsley Council's Corporate Plan (2015-2018)



Distributed model of Public Health

- Public Health expertise throughout the Council is based on a 'Distributed' model which allows both financial and human resources to be utilised effectively to address the borough's health inequalities.
- We will create a **Public Health Council**. Everyone can contribute to improving the health and wellbeing of the people of Barnsley.



Overview of Public Health Grant Spend 2015/16

0-19s Children's Public Health Services	Substance Misuse Service	Oral Health Promotion	Sexual Health Services
Family Centres	Be Well Barnsley	NHS Health Checks	National Childhood Measurement Programme
Older People's Dementia	Healthy Start	Samaritans	Equipment & Adaptations
Shopability Preventative Services	Family Nurse Partnership	Walking for Health	Bereavement Support Service
Food Safety Standards	Pollution Control	Housing related support	Tobacco Control
Parks, Open Spaces & Playgrounds	Road Safety Initiatives	Homelessness prevention	Vulnerable Adult Commissioning
Infection prevention control	Illicit and Underage Tobacco	Workplace health	Core Public Health Offer to CCG



Identified health issues and interventions

Health issues	Public Health intervention examples
Smoking in pregnancy	<ul style="list-style-type: none"> • Specialist Stop Smoking Support – Midwifery Services
Smoking prevalence (adults and young people)	<ul style="list-style-type: none"> • Specialist support to stop smoking • NHS Health Checks • Tobacco Control Alliance • Illicit and underage tobacco
Life expectancy & premature death rate (under 75s)	<ul style="list-style-type: none"> • NHS Health Checks • Be Well Barnsley • Walk Well Barnsley
Children achieving a good level of development at age 5	<ul style="list-style-type: none"> • Be Well Barnsley – Fit Mums, Infant Feeding Service, Fit Families • Health Visiting • Oral Health Promotion • Family Centres



Be Well Barnsley



- Fit mums 6 week pre-natal course (women in pregnancy) at Sunnybank Children's Centre
- 6 week Fit Families course starting at the Mill Academy Primary School Worsborough and Barnsley Football Club
- Rolling 12 week weight loss groups – Central Area
- Fit Me
- Shaw Lane Community gym
- Help Be Well Barnsley to reach into local communities



Next steps – where can we add value?

- what is the issue
- what does the evidence tell us – best practice / examples from elsewhere
- how can we help to deliver current provision more effectively
- can we identify gaps in current provision



Example: School Readiness

Issue:

Good level of development at age 5 / School readiness School Readiness begins at birth with the support of parents and care givers when young children acquire social and emotional skills and attitudes

Evidence:

Research demonstrates that life chances of children are heavily predicted by their development in the first 5 years of life Children who don't achieve a good level of development at age 5 struggle with social skills, physical skills, academic outcomes, crime, health and early mortality

Cost savings:

Every £1 invested in early care and education saves the tax payer up to £13 in future costs For every £1 spent on early years education, £7 has to be spent to have the same impact in adolescence Targeted parenting programmes to prevent conduct disorder pay back £8 over 6 years for every £1 invested

Example activities:

Parenting programmes

Reading with baby groups

Improving / promoting physical activity in pre-school children Improving the environment to promote physical activity in pre-school children

Maternal mental health programmes



Other ideas to reach into communities.....

- Falls prevention
- Develop Breastfeeding peer support or deliver training
- Extended support for smoking in pregnancy
- Health promotion in schools, physical activity, active travel, health eating and to include mental wellbeing and resilience
- Smoke free play grounds
- Champion access to dental services for children
- Promote the fuel poverty, winter campaign work, central heating fund and commission new initiatives to address fuel poverty
- Support and champion the development of employment pathways for vulnerable groups



Data Overview – Deprivation & Health Inequalities

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Research & Business Intelligence Manager

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Indices of Multiple Deprivation 2015

- Overall, Barnsley is ranked the 39th most deprived area in England out of 326 (where 1 is the most deprived), a decline from 47th in 2010
- Overall, 21.8% of areas within Barnsley are amongst the 10% most deprived in England.
- Central Area Council has a high proportion of deprivation relative to England and also other Area Councils.
- Eleven (31.4%) of the LSOAs in Central Area Council fall within the 10% most deprived in England. Only Dearne Area Council has a higher proportion (60%).
- Dodworth ward has very little deprivation relatively whereas Stairfoot ward has more relative deprivation.

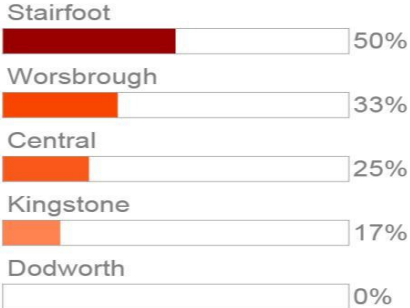


Ward Differences within Central Area Council

Percentage of LSOAs in Each Ward that Fall Within the 10% Most Deprived in England (IMD 2015)

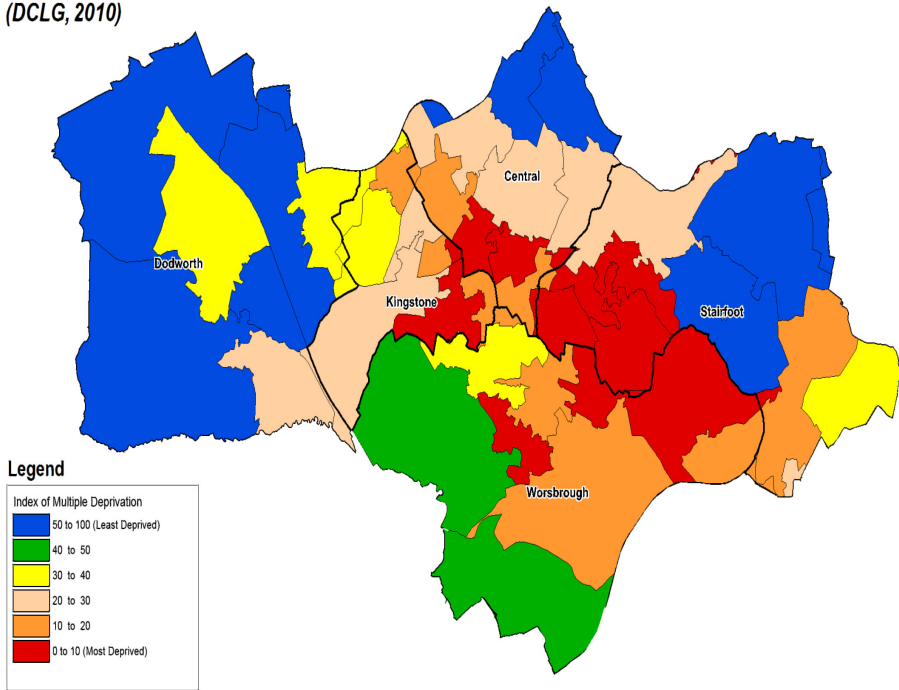


Percentage of LSOAs in Each Ward that Fall Within the 10% Most Deprived in England (IMD 2010)

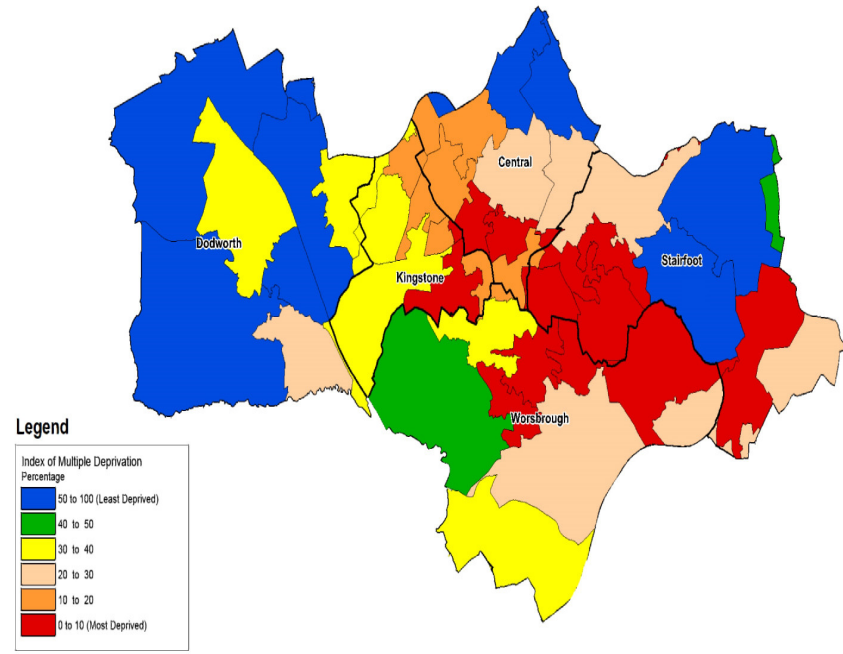


Changes in Relative Deprivation

Index of Multiple Deprivation 2010
Central Area Council LSOAs
Relative to England
(DCLG, 2010)



Index of Multiple Deprivation 2015
Central Area Council LSOAs
Relative to England
(DCLG, 2015)



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Health and Disability Domain

The Health Deprivation and Disability Domain measures the risk of premature death and the impairment of quality of life through poor physical or mental health.

The indicators used:

- Years of potential life lost
- Comparative illness and disability ratio
- Acute morbidity (rate of emergency admission to hospital)
- Mood and anxiety disorders (rate of adults suffering from mood and anxiety disorders, hospital episodes data, suicide mortality data and health benefits data).

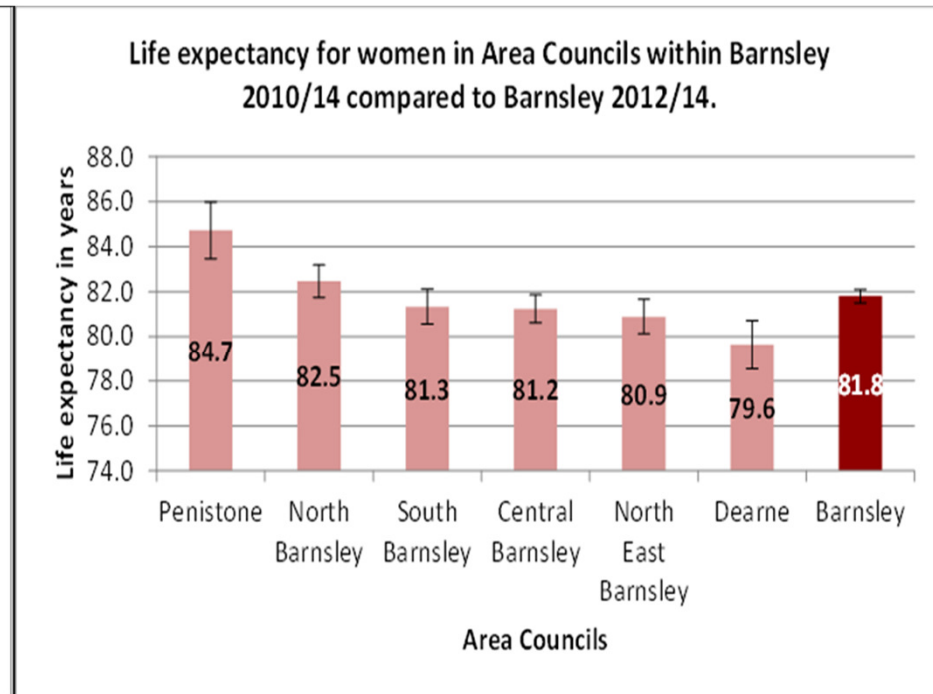
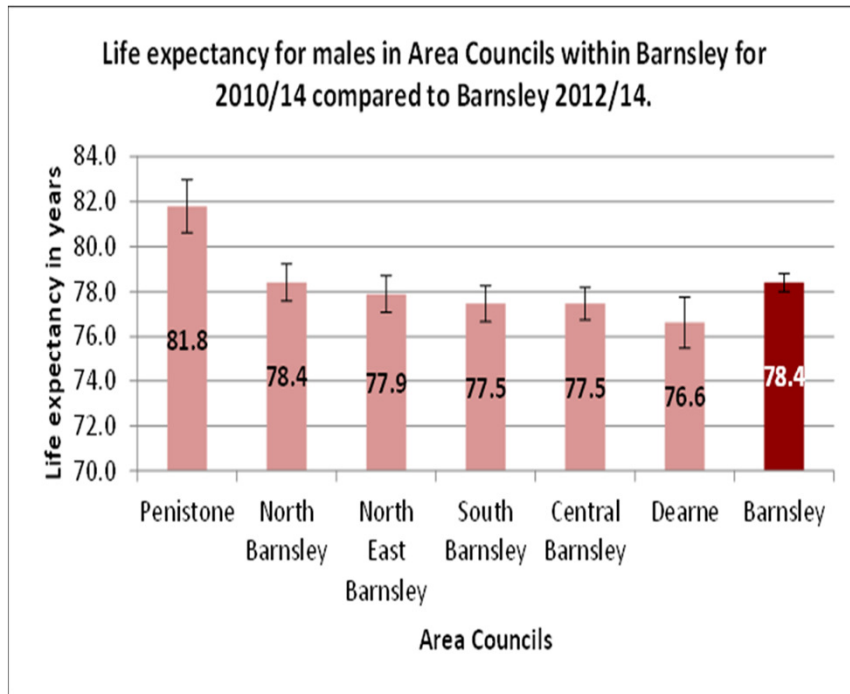


Health and Disability Domain

- The Health Deprivation and Disability Domain experienced the largest change from 2010 to 2015.
- Barnsley is ranked 20th out of 326.
- 31.3% of areas in Barnsley are amongst the 10% most deprived in England for health.
- 31.4% of the areas within Central Area Council are amongst the 10% most deprived in England for health, whereas in 2010 there were 17.1% of areas.
- All wards within this Area Council except for Central ward have seen levels of relative deprivation in health and disability increase.



Life Expectancy within Barnsley



Health Issues

Children and Young People:

- The lowest rate of children achieving level 4 + at Key Stage 2
- The third lowest rate for children achieving a good level of development
- The third highest rate of child poverty
- The third highest of smoking prevalence – children aged 16-19 years



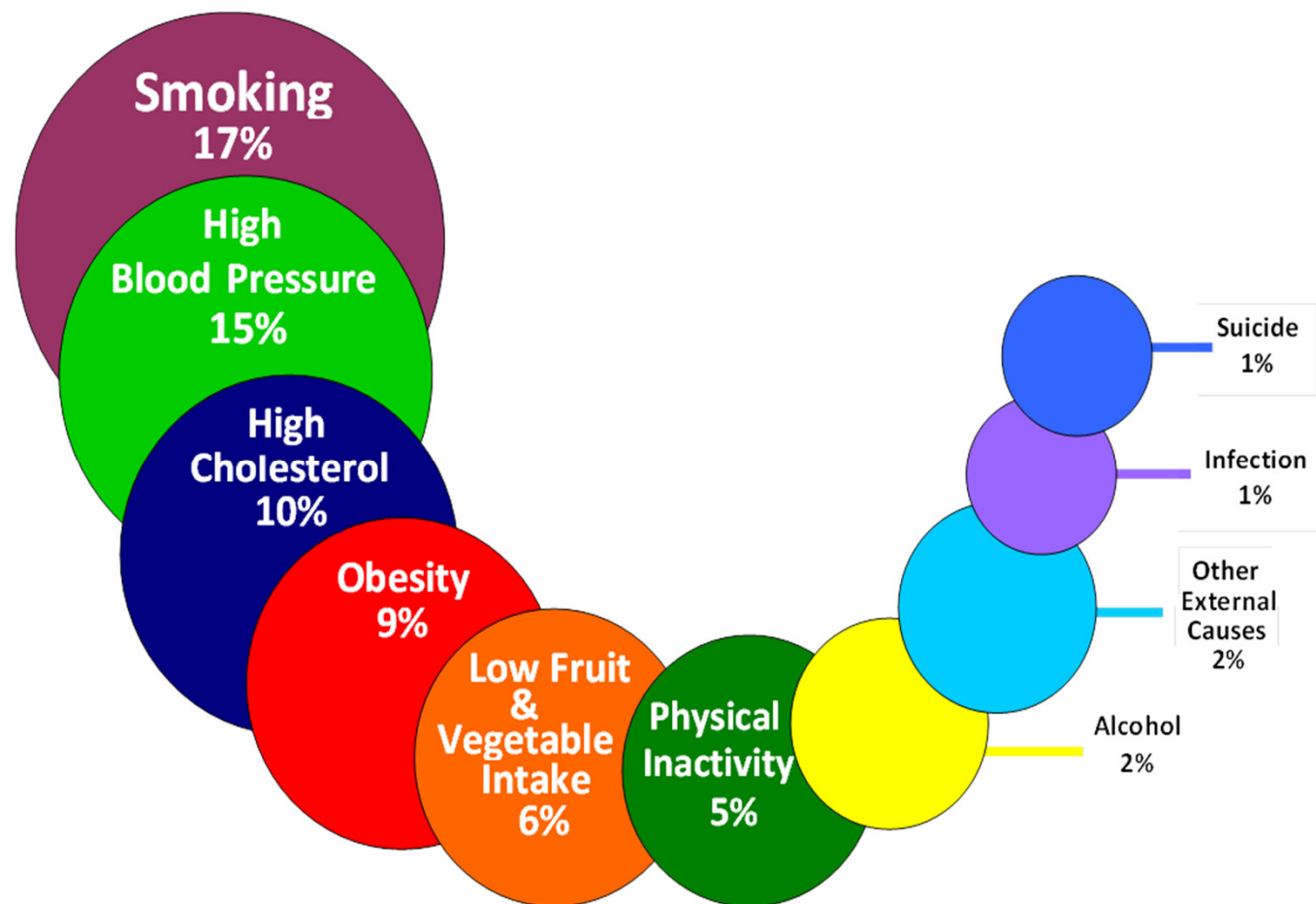
Health Issues

Adults:

- The third lowest rate of mortality in those aged under 75 years from cardiovascular disease but higher than Regional & England Average.
- The third highest smoking prevalence- adults aged 18+ years
- The third highest rate of mortality in those aged under 75 years from cancer and respiratory disease
- The highest rate of long term unemployment
- The highest rate of residents experiencing fuel poverty but similar too Regional & England Average



Risk factors contributing to deaths in Central Area Council 2009-2013





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